



## **Job Role: Middleweight Designer (Integrated)**

Are you an experienced, creative, designer who enjoys working in a fast-paced agency environment?

Do you take great pride and pleasure in crafting beautiful design, from pixel perfect websites to print ready artwork?

Can you innovate, and excite with your work, but ensure that the communication is clear?

We are looking for a talented multi-channel designer to join our creative team, working across a wide range of brands and disciplines, from websites to social media content, direct mail, PoS and more.

### **The Role**

With a 50/50 split of digital and offline, you will be responsible for producing great creative work, and always looking to push the boundaries whilst working within brand guidelines.

A fanatical digital evangelist we would expect you to be well versed in digital design, UI, UX, social and digital display, while enjoying the craft and tactile satisfaction of print.

Working with the wider team of creatives, developers, account handles and the management team to deliver the most effective creative solutions, you will be able to show your design skill and precision with work on an extensive range of projects including social advertising, web design, branding, POS and advertising.

### **About You**

We would expect a minimum 5 years' experience in an Agency environment working on well know brands, with strong credentials in web design, advertising, printed communications, and branding.

Exemplary Adobe Creative Cloud skills expected as standard, with the technical knowledge and ability to produce print ready work. Experienced with Creative Hub.

Excellent attention to detail, with a good eye for branding, layout, illustration, iconography, typography and photography.

An interest, or skills in motion graphics, video production and editing would help you stand out.

### **About Us**

Success as an agency is in delivering big, commercial and creative ideas. That's where we get our kicks. We do this using unpolluted thinking ensuring every project we do is originated purely by our clients' issues.



We call it clean thinking. And it's not just another agency cliché, it's a discipline.

We work across a variety of sectors including Retail, Healthcare and the Built Environment.

We deliver communications where our clients' end user wants it no matter what platform or media. This means we generate work that builds relationships with audiences that lead purchase, loyalty and advocacy.

#### **Package**

- Competitive salary appropriate to skills and experience
- Pension scheme
- Annual company performance bonus
- Sales bonus
- Cycle to work scheme
- Childcare vouchers
- 20 days' holiday
- Christmas closedown (subject to client needs, we've never had to open)

#### **How to apply**

Please stand out and demonstrate why you would be keen to join Liquorice. Or you could just email your CV and portfolio with a covering note outlining your current situation, notice period and salary expectations

darren@liquorice.marketing

All emails treated in confidence.